

Úspešný predaj fondov v digitálnych kanáloch? Sci-fi, sen alebo...?

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Tatra Asset Management

3.11.2022





In the middle of
difficulty lies opportunity.

Albert Einstein

“ quote fancy

BANK

A low-angle, upward-looking shot of a modern glass skyscraper. The word "BANK" is prominently displayed in large, three-dimensional, metallic letters on the building's facade. The letters are a light, reflective color, possibly silver or chrome, and are set against a clear blue sky with some light, wispy clouds. The grid pattern of the window frames creates a strong geometric structure across the image.

Once upon a time...



Žiadosť o otvorenie programu sporenia



Investor - fyzická osoba

Titul Ing.

Meno

Priezvisko

Rodné číslo

Otvorenie programu sporenia

Účel sporenia:

▶ --- Vyberte si ---

Doba sporenia:

▶ --- Vyberte si ---

Dátum vykonania prvého pokynu:

▶ 20.06.2017



Spôsob platby:

z bežného účtu v Tatra banke

▶ --- Vyberte si ---

z iného bežného účtu

Názov fondu:

▶ --- Vyberte si ---

Čiastka:

▶

Mena:

▶ --- Vybe... ---

Cieľová suma:

▶

i Výška vstupného poplatku do fondu je 0,00 EUR.

POKRAČOVAŤ

ZATVORIŤ



- Dashboard
- Accounts
- Debit cards
- Credit cards
- Loans
- Mutual funds**
- DDS pension
- Term accounts
- Securities
- Offers

Mutual funds

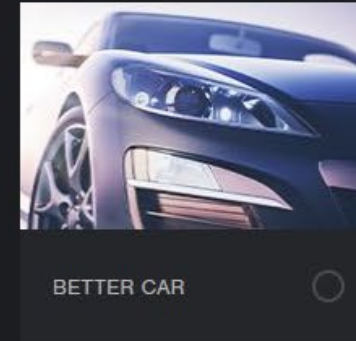
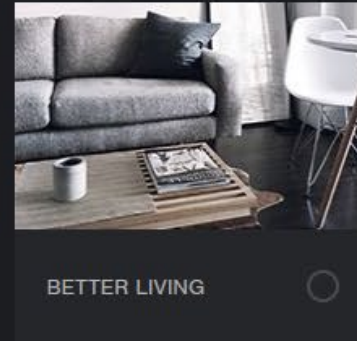
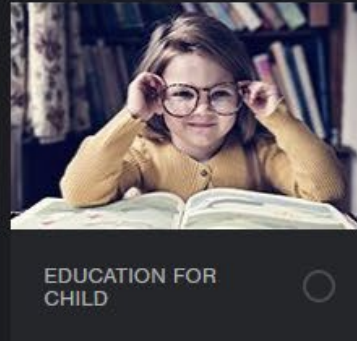
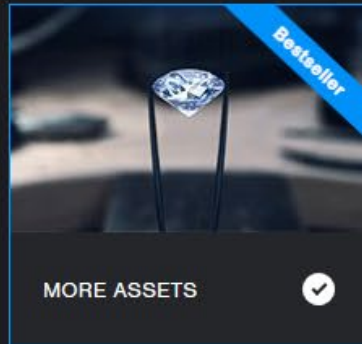
1 The purpose of saving

2 Fund selection

3 Settings

4 Documents

Select the purpose of saving



More assets

If you want to make more savings to live easier, this saving is in the right direction.

Monthly saving amount ?



▶ 100.00

EUR

Planned period of saving ?



▶ 5

YEARS

Saved sum ?

6 000.00 EUR

Continue

[Back](#)



Zlepšenie

+ 100 %



D₂ R₁ E₁ A₁ M₃

B₃

I₁

G₂

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Digitálne výzvy

Klient





Digitálne výzvy

Legislatíva







Ako to urobiť úspešne?

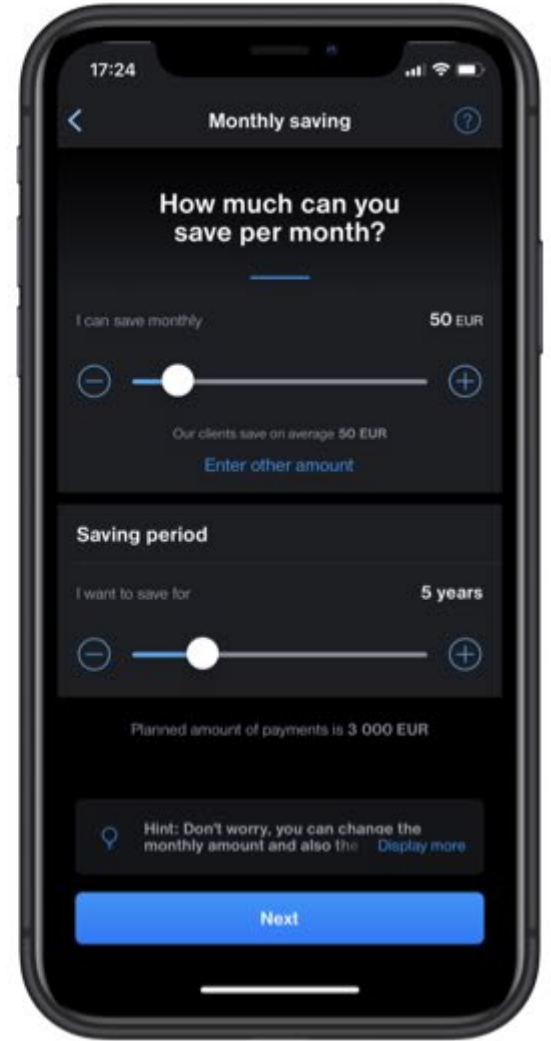
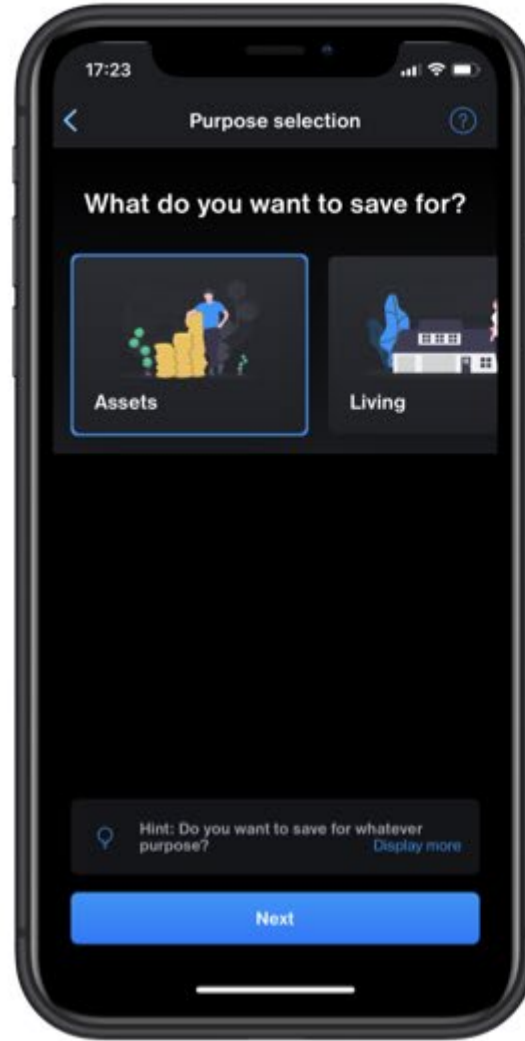
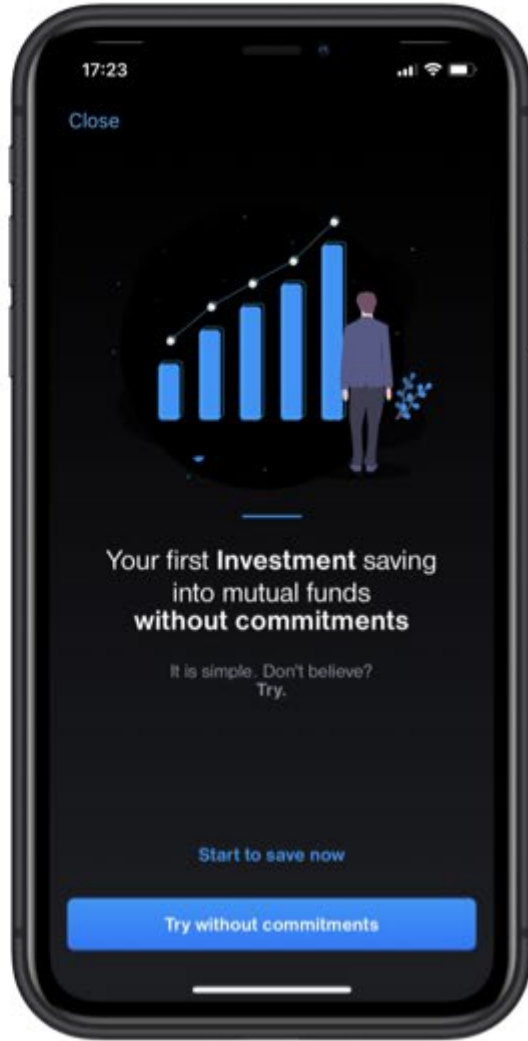
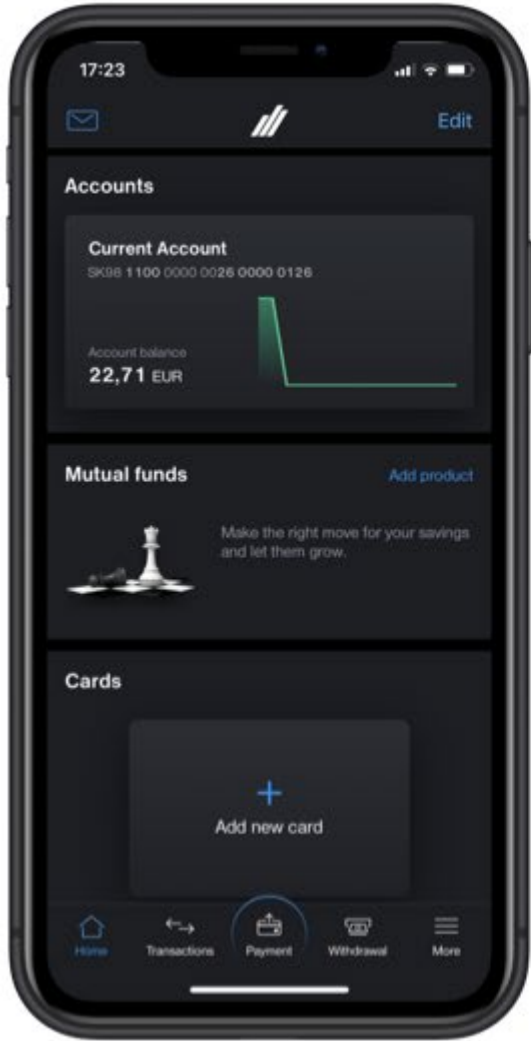
Jednoduchosť



Ako to urobiť úspešne?

Gamifikácia







Výsledok?



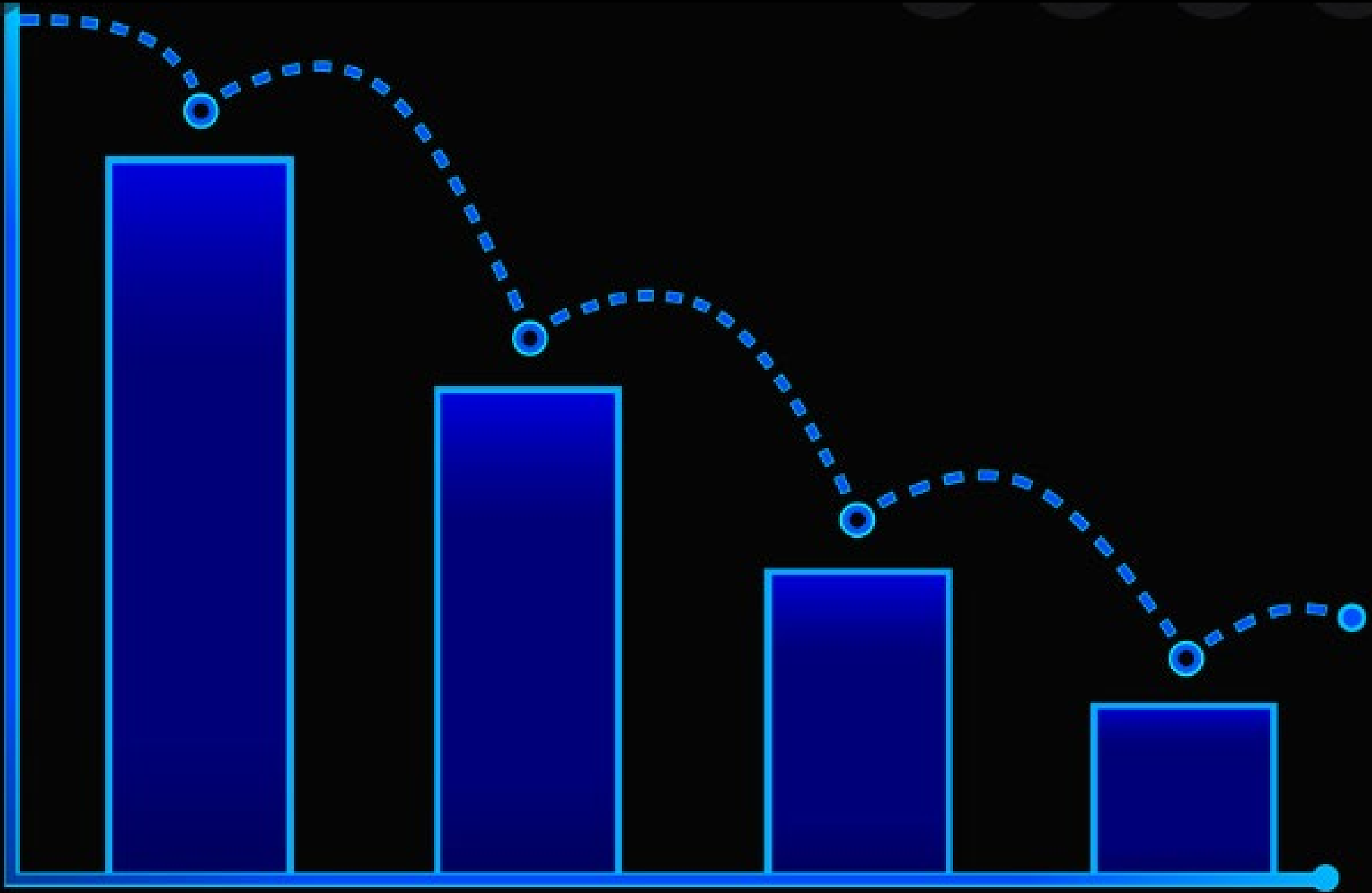
Výsledok

+ 400 %



IM

POSSIBLE



Thank you!

